



CAFARO  
GREENLEAF

Advisors to  
Retirement Plan  
Sponsors,  
Nationwide

## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

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### *Industry Leading Firm Welcomes Veteran Retirement Plan Advisor to Team*

(Little Silver, NJ) – Cafaro Greenleaf, an industry leading and award winning advisory firm to corporate and institutional retirement plans, today announced the addition of John Peters, CFP®, to its team of advisors and consultants. Mr. Peters is a veteran investment advisor with 25 years of experience advising employer sponsored retirement plans. He was recently recognized as one of the “*Top 300 Most Influential Advisors in Defined Contribution*” by 401k Wire®. Peters is the Founding Principal of Silverpoint Wealth Management. Prior to Silverpoint, his impressive career path included Vice President with a subsidiary of the Bank of New York/Mellon, Senior Vice President with Register & Akers Investments, President of Sterne Agee Asset Management, and Vice President with Alex Brown and Sons Incorporated (now Deutsche Bank). Peters is a CERTIFIED FINANCIAL PLANNER certificant, and a member of the Financial Planning Association and the Profit Sharing/401K Council of America.

“We are excited to welcome John to our team”, said Jamie Greenleaf, Cafaro Greenleaf Managing Partner and Principal. “John’s industry experience, combined with his significant knowledge and credentials, make him a valuable asset in our continued efforts to offer the highest level of expert advice and enhanced services to our Plan Sponsors, Trustees, and Participants.”

Commenting on joining Cafaro Greenleaf as an advisor, Peters said; “This event makes tremendous sense for our clients. It marks an unparalleled opportunity for two successful, mission-driven organizations to unify with a singular focus on being the premier advisory firm for retirement plan sponsors on a national basis. I look forward to joining forces with an outstanding partner I know well and that shares my commitment to clients, the industry, and the communities where we work and live.”

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### **About Cafaro Greenleaf**

Since 1981, Cafaro Greenleaf has been professional retirement plan advisors and consultants to corporate and institutional clients, nationwide. Their service offering includes: expert and unbiased plan advice from leaders in the industry; independent vendor searches, negotiations and benchmarking; targeted and best practice plan design; investment selection, open architecture, due diligence and implementation; in-person, on demand participant education; diligent and heightened plan servicing; and monitoring and reducing fiduciary liability to the plan and its trustees. We are frequent and in demand guest and panel speakers at employer and industry pension forums across the country, contribute articles and columns for various industry publications, and have testified in front of the US Department of Labor’s Advisory Council. Some of our most recent awards include: “*Retirement Plan Advisor of The Year*” by PlanSponsor® magazine, “*401(k) Industry’s 50 Most Influential Advisors*” by 401k Wire®, and the “*Forty Under 40*” professional business leaders award by NJBIZ™ magazine.

For more information about Cafaro Greenleaf, please visit [www.CafaroGreenleaf.com](http://www.CafaroGreenleaf.com)

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